

West Trax Launches BTT Alliance For SAP S/4HANA Automated Migration Assessments

Lake Geneva, December 14, by Keith Felt, VP Client Services – <u>Business Transformation Today</u> (BTT), the digital publishing company that provides transformation intelligence for management decisions, announces a new alliance with <u>West Trax</u>, to help SAP customers cost-effectively accelerate migration assessments for SAP S/4HANA & HANA.

The alliance serves Fortune-class enterprises that rely on Red Hat Enterprise Linux, because Linux is required to run SAP HANA. Since 2002, more SAP customers rely on West Trax automated migration assessments to significantly cut costs and shrink risks to business processes. These decisions are made by the C Suite to move to SAP HANA and S/4HANA. The new West Trax BTT alliance exclusively works with Red Hat's SAP Alliance team, to provide intelligence for these management decisions.

Emil Bohr, CEO at West Trax, frequently asks SAP enterprise customers "Do you know the FACTS that guarantee your SAP systems are future-proof – that the new SAP technology can be used with your current technical and business requirements? Is a seamless digital migration possible? Our new alliance with BTT and Red Hat can provide these answers in 5 – 15 days, which we estimate can save as much as 70% of costs of face-to-face workshops."

West Trax's deep benchmarks, across 15 industries, show that 80% of current business processes slow down digital transformation and urgently require modernization. These benchmarks power the proven West Trax automated process used by more than 1,640 SAP customers. The Red Hat SAP Alliance team helps customers apply these automated migration assessments; SAP S/4HANA requires Linux and most Fortune-class customers use Red Hat Enterprise Linux. BTT is coupling digital subscriptions for transformation intelligence with the West Trax system to provide executives with the critical information to make migration budgetary and resource decisions.

Dave Parker, Red Hat SAP Alliance Director, says: "The goal is to provide a path to innovate and modernize in a way that makes sense for businesses, with fact-based data that helps to formulate a clear roadmap. Red Hat's solutions help enable organizations to transform legacy applications, whether rehosting and repackaging applications to run in modern, hybrid environments or re-architecting those applications to take advantage of new technologies and approaches – like containers and microservices. These new technologies are a key to efficiently running new applications that extend and enhance SAP landscapes."

Diana Bohr, CTO at West Trax says "Our new West Trax alliance with BTT is launching an exciting new app on the SAP Cloud Platform, enabling customers to run our automated assessments across their entire SAP systems landscape. Imagine the possibilities. Doing this is a few short weeks, packaged with BTT's intelligence dashboards embedded in the app's design, provides 12 months of unlimited use of West Trax."

BTT CEO Mark Dendinger says "The combination with West Trax, which offers the opportunity for us to work together, helps provide the knowledge necessary for an SAP customer's digital transformation decision. BTT's subscription package utilizes the highest levels of the Institute's Standards-Certification in the SAP ecosystem."

For Immediate Release



Red Hat alliance partners, offering HANA OEM servers, and Red Hat partners that provide services, can sponsor BTT subscriptions as well. These are available on a first come/first served basis. Today, BTT provides Workforce Engagement intelligence for SuccessFactors/HCM and this January will introduce Finance intelligence for S/4HANA. Subscriptions help customers realize value, to use apps and services that run on SAP's Digital Business Framework, on SAP HANA and SAP Cloud Platform.

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