

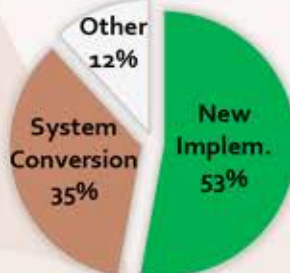
SAP® S/4HANA: Catalyst for Senior Management Innovation & Disruptive Advantage

SAP® Study 2018, Summary of SAP S/4HANA User Survey data aggregation: Prof. Dr. Peter Gordon Roetzel, Prof. Dr. Andreas Pasckert

Digitalization and Business Strategy of SAP S/4HANA Users



New Implementation vs System Conversion Preference



SAP S/4HANA Implementation Objectives



Customer Satisfaction

Senior management using SAP S/4HANA is decisively more satisfied than those who do not use SAP S/4HANA



West Trax
Independent Analyst and Advisor

Business Transformation Today
Intelligence for Management Decisions

SAP S/4HANA Transformation Project Budget



Importance of SAP S/4HANA for Company's Digitalization Strategy

